# Jim Dewar-Art Privacy Policy

Updated May 21st 2018 to include GDPR requirements

Your privacy is very important to me. Jim Dewar-Art commits to only collecting information about you that is critical for offering and improving my products and services to you and to comply with all legal obligations.

This Privacy Policy applies to information I collect when you sign up for my mailing list, when you access or use my website, mobile applications and products. This policy also applies to information I collect if you have not signed up to my mailing list, but if you are purchasing a piece of art from me in person, or online.

# **Type of Information Collected**

I, collect and store any information you enter on my website or provide me in any other way. In addition, I collect the e-mail address and purchase history. I may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page information, and methods used to browse away from the page. I also collect personally identifiable information (including name, address and email) comments, feedback, product reviews and recommendations.

## How information is collected

When you conduct a transaction on my website, as part of the process, I collect personal information you give me such as your name, address and email address. Your personal information will be used for the specific reasons stated in this policy only.

# Why information is collected

I collect such Non-personal and Personal Information for the following purposes:

- 1 To provide and operate the Service;
- 2 To provide my Users with ongoing customer assistance and support;

- 3 To be able to contact my Visitors and Users with general or personalised service-related notices and promotional messages;
- 4 To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which I may use to provide and improve my services;
- 5 To comply with any applicable laws and regulations.

#### How information is stored and used

My website is hosted on the Wix.com platform. Wix.com provides me with the online platform that allows me to sell my products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall and are fully committed to GDPR compliance.

All direct payment gateways offered by Wix.com and used by Jim Dewar-Art adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

## Communication with site visitors

I may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to send updates about my work or exhibitions, or as otherwise necessary to contact you to enforce my User Agreement, applicable national laws, and any agreement I may have with you. For these purposes I may contact you via email, telephone, text messages, and postal mail.

## Cookies

I use a number of cookies within my website and applications. Cookies are small data files which are placed on your computer, mobile device or any other device as you browse my website or use any of my applications or web-based software. I may use cookies for the following purposes: (i) to facilitate the effective operation of my website; (ii) to track website traffic or application usage for statistical purposes and to monitor which pages or features users find useful or not; (iii) to assist in meeting my regulatory obligations.

Some cookies may not be related to Jim Dewar-Art. When you visit a page on my website with content embedded from, for example, Facebook, cookies may be stored on your computer from these websites. I do not control the dissemination of such third party cookies and you should check these third party websites for more information about these cookies and their privacy policy.

Most web browsers automatically accept cookies but you may modify your browser settings to decline cookies. If you do not consent to my use of the cookies, you must disable the cookies by deleting them or changing your cookie settings on your computer, mobile device or other device or you must stop using the Services. Information on deleting or controlling cookies is available at www.aboutcookies.org.

#### Withdrawing consent

If you don't want me to process your data anymore, please contact me at jim@jimdewar.com.

#### **Policy Updates**

I reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If I make material changes to this policy, I will notify you here that it has been updated, so that you are aware of what information I collect, how I use it, and under what circumstances, if any, I use and/or disclose it.

#### **Questions and Contact Information**

If you would like to: access, correct, amend or delete any personal information I have about you, you are invited to contact me at jim@jimdewar.com